晶采光電科技股份有限公司
AMPIRE CO., LTD.

SPECIFICATIONS FOR LCD MODULE

CUSTOMER	
CUSTOMER PART NO.	
AMPIRE PART NO.	AM-1280800CTZQW-00H
APPROVED BY	
DATE	

■ Preliminary Specification
☐ Approved Specification

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APPROVED BY	CHECKED BY	ORGANIZED BY
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This specification is subject to change without notice

RECORD OF REVISION

Revision Date	Page	Contents	Editor
2025/03/28	--	New Release	Mark
2025/04/24	9	Modify the LED input current	Mark
2025/06/19		Update the drawing	Mark
2025/07/02	6	Update the Optical Characteristics	Mark

1.0 General Descriptions

1.1 Introduction

The LCM is a color active matrix thin film transistor (TFT) liquid crystal display (LCD) that uses amorphous silicon TFT as a switching device. It is composed of a TFT LCD panel, a backlight system, column driver and row driver circuit. This TFT LCD has a 10.1-inch diagonally measured active display area with WXGA resolution (1280 horizontal by 800 vertical pixels array).

1.2 Features

- 10.1” TFT LCD Panel
- LED Backlight System
- Supported WXGA 1280x800 pixels resolution
- Compatible with RoHS Standard
- Build in LED Driver
- Standard Operation Temperature :-20℃~70℃

1.3 Product Summary

Items	Specifications	Unit
Screen Diagonal	10.1	Inch
Active Area	216.96(H) x 135.6(V)	mm
Pixel Format	1280(RGB) x800	-
Pixel Pitch	0.1695(H)×0.1695 (V)	mm
Pixel Arrangement	R.G.B. Vertical Stripe	-
Display Mode	Normally Black	-
White Luminance	1000(Typ)	cd /m2
Contrast Ratio	1000 : 1 (Typ)	-
Response Time	25	msec
Input Voltage	3.3	V
Weight	160 (Max)	g
Electrical Interface (Logic)	LVDS	-
Support Color	16.7M	-
Surface Treatment	Glare, Hard-Coating (3H)	-

2.0 Absolute Maximum Ratings

ITEM	SYMBOL	VALUES		UNIT	REMARK
		MIN	MAX		
Power Voltage	V_{DD}	-0.3	4.0	V	VSS=0V, TA=25℃
	V_{BL}	-0.3	24	V	LED Backlight Voltage
Operation Temperature	T_{op}	-20	70	℃	
Storage Temperature	T_{st}	-30	80	℃	

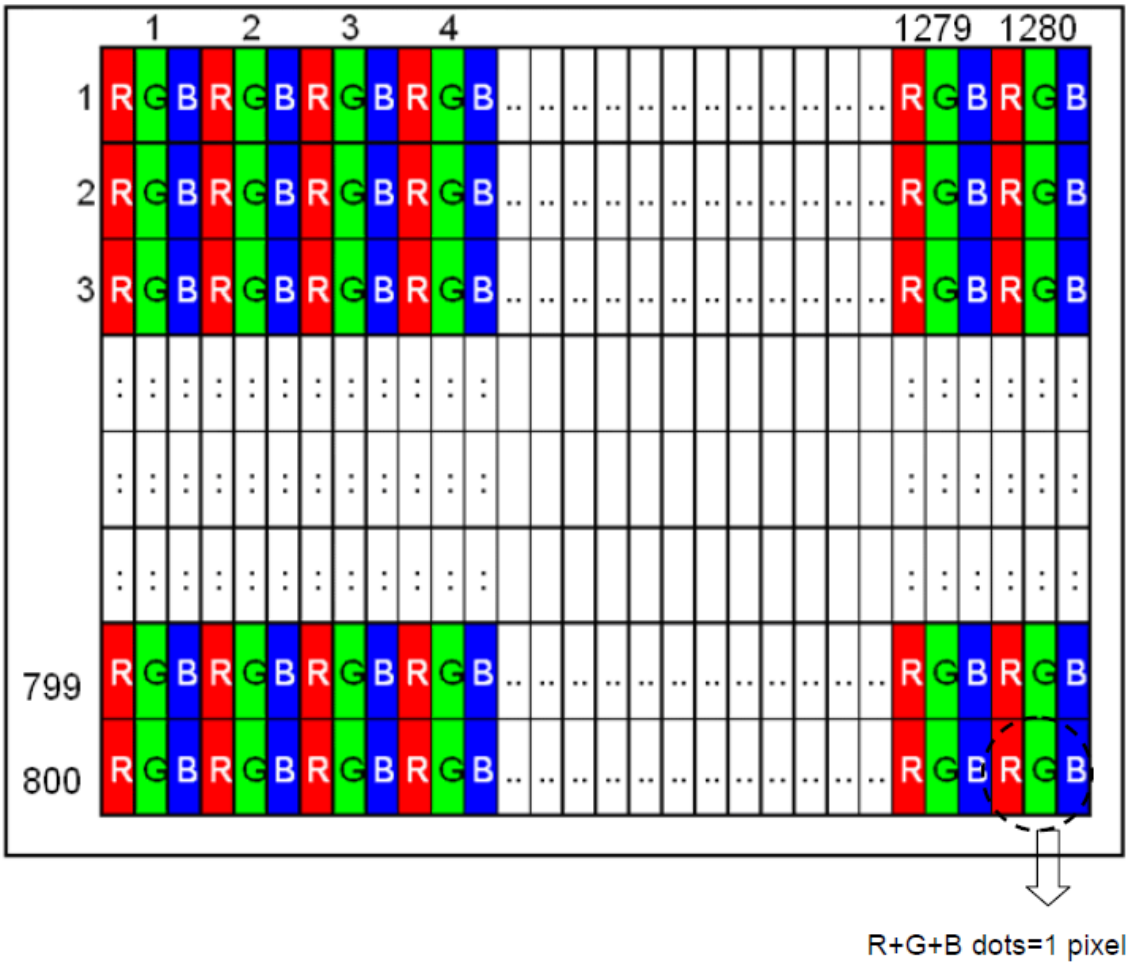
Note 1: The absolute maximum rating values of this product are not allowed to be exceeded at any times.

Should a module be used with any of the absolute maximum ratings exceeded, the characteristics of the module may not be recovered, or in an extreme case, the module may be permanently destroyed.

3.0 Pixel Format Image

Figure 2 shows the relationship of the input signals and LCD pixel format image.

Figure 2 Pixel Format



4.0 Optical Characteristics

The optical characteristics are measured under stable conditions as following notes

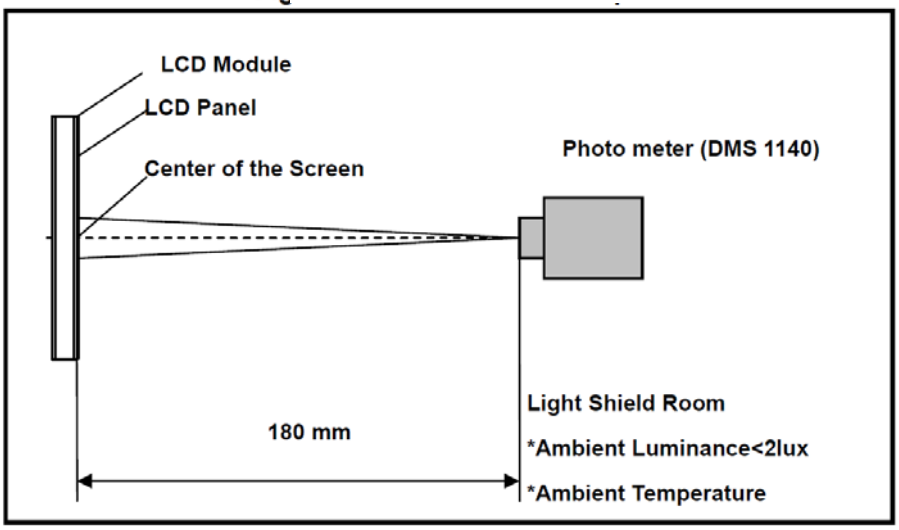
Table 2 Optical Characteristics

Item	Conditions		Min.	Typ.	Max.	Unit	Note
Viewing Angle （CR>10）	Horizontal	θ_L	(70)	(80)	-	degree	(1),(2),(3)
		θ_R	(70)	(80)	-		
	Vertical	θ_T	(70)	(80)	-		
		θ_B	(70)	(80)	-		
Contrast Ratio	Center		(800)	(1000)	-	-	(1),(2),(4)
Response Time	Rising		-	-	-	ms	(1),(2),(5)
	Falling		-	-	-	ms	
	Rising + Falling		-	25	-	ms	
Color Chromaticity (CIE1931)	NTSC		45	50	-	%	(1),(2)
	Red	x	Typ. -0.05	0.5914	Typ. +0.05	-	(1),(2)
	Red	y		0.3443		-	
	Green	x		0.3761		-	
	Green	y		0.5695		-	
	Blue	x		0.1547		-	
	Blue	y		0.1090		-	
	White	x	-	0.322	-	-	
	White	y	-	0.344	-	-	
White Luminance	Center		800	1000	-	cd/m^2	(1),(2),(6)
Luminance Uniformity	9Points		70	75	-	%	(1),(2),(6)

Note(1) Measurement Setup:

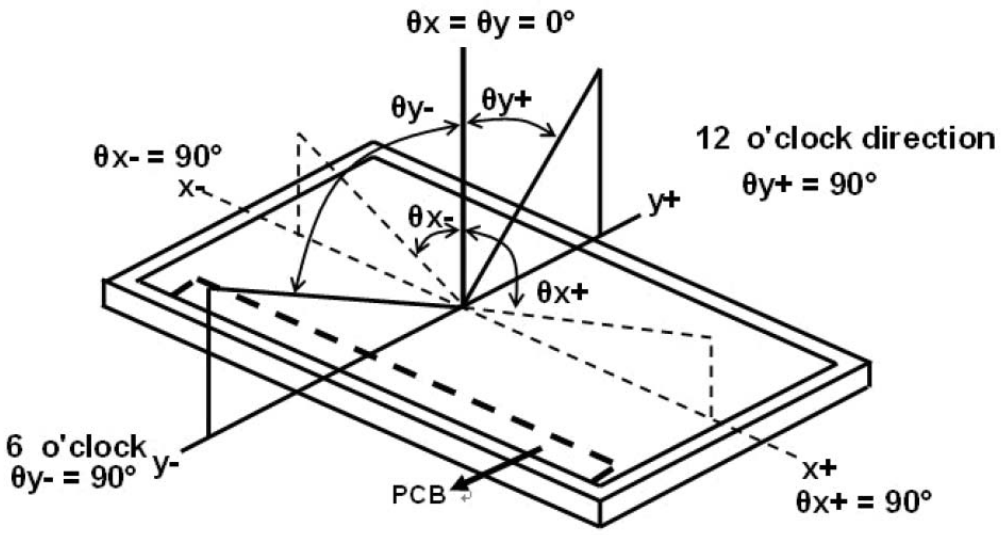
The LCD module should be stabilized at given temperature(25℃) for 15 minutes to Avoid abrupt temperature change during measuring. In order to stabilize the luminance, the measurement should be executed after lighting backlight for 15 minutes in a windless room.

Fig



Note(2) The LED input parameter setting as:PWM: duty 100 %

Note(3) Definition of viewing angle:



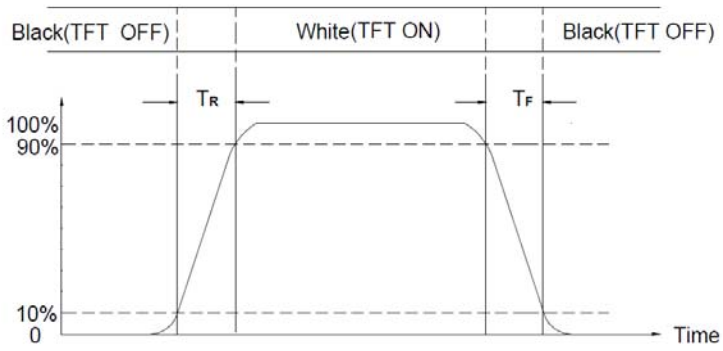
Note(4) Definition of Contrast Ratio (CR)

The contrast ratio can be calculated by the following expression

Contrast Ratio (CR) = L255 / L0

L63: Luminance of gray level 255, L0: Luminance of gray level 0

Note(5) Definition of Response Time (TR, TF)



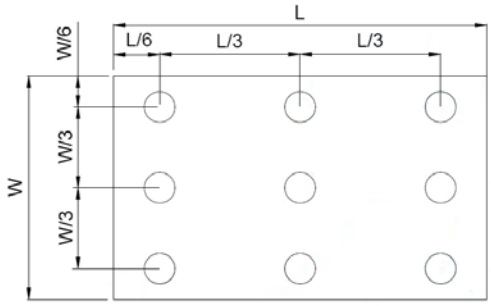
Note(6) Definition of brightness luminance

Active area is divided into 9 measuring areas (Refer to bellow figure).

Every measuring point is placed at the center of each measuring area.

$$\text{Luminance Uniformity (Yu)} = \frac{\text{Bmin}}{\text{Bmax}}$$

L ----- Active area length W ----- Active area width



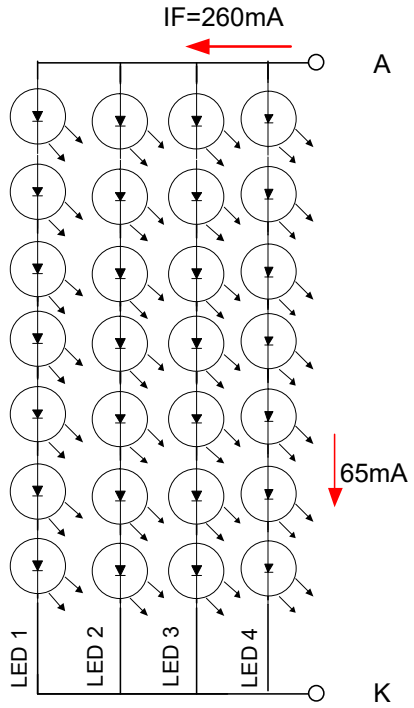
Bmax: The measured maximum luminance of all measurement position.

Bmin: The measured minimum luminance of all measurement position.

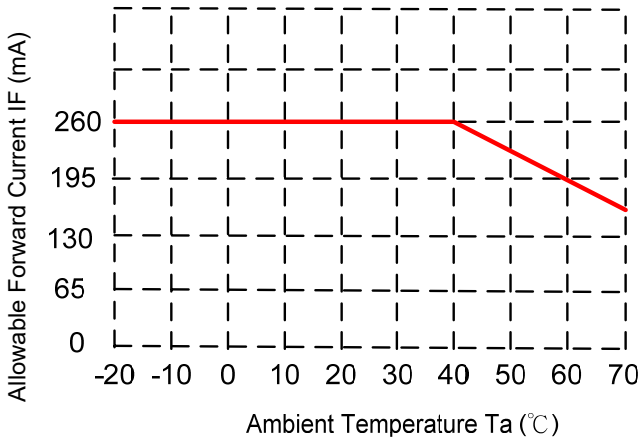
5.0 Backlight Characteristics

ITEM	SYMBOL	MIN	TYP	MAX	UNIT	CONDITION
LED Backlight Voltage	V_{BL}	--	21	23.1	V	For reference
LED Backlight Current	I_{BL}	-	260	--	mA	**Ta=25℃**
LED Life Time		--	50K	-	KHr	Note*

Note* : Brightness to be decreased to 50% of the initial value. Ta=25℃



When LCM is operated over 40℃ ambient temperature, the I_{LED} should be follow :



6.0 Electrical Characteristics

6.1 TFT LCD Module Interface Connector

Table 4 Connector Name / Designation

Item	Description
Manufacturer / Part Number	Starconn / 300E40-0010RA-G3
Mating Model Number	TBD or compatible

Table 5 Signal Pin Assignment

Pin #	Singnal Name	Description	Remarks
1	NC	Not Connect	-
2	VDD	Power Supply, 3.3V (typical)	-
3	VDD	Power Supply, 3.3V (typical)	
4	VDD_EDID	Power Supply for EDID I2C Flash IC	
5	SCL_EDID	I2C Serial Clock for EDID I2C Flash IC	
6	SDA_EDID	I2C Serial Data for EDID I2C Flash IC	
7	NC	Not Connect	
8	LV0N	-LVDS differential data input	
9	LV0P	+LVDS differential data input	
10	GND	Ground	
11	LV1N	-LVDS differential data input	
12	LV1P	+LVDS differential data input	
13	GND	Ground	
14	LV2N	-LVDS differential data input	
15	LV2P	+LVDS differential data input	
16	GND	Ground	
17	LVCLKN	-LVDS differential data input	
18	LVCLKP	+LVDS differential data input	
19	GND	Ground	
20	LV3N	-LVDS differential data input	
21	LV3P	+LVDS differential data input	
22	GND	Ground	
23	LED_GND	Ground for LED Driving	
24	LED_GND	Ground for LED Driving	
25	LED_GND	Ground for LED Driving	
26	NC	Not Connect	
27	LED_PWM	PWM Input signal for LED driver :3.3V	
28	LED_EN	LED Enable Pin :3.3V	
29	NC	Not Connect	
30	NC	Not Connect	
31	LED_VCC	Power Supply for LED Driver :12V	
32	LED_VCC	Power Supply for LED Driver :12V	
33	LED_VCC	Power Supply for LED Driver :12V	
34	NC	Not Connect	
35	BIST	BIST pin. (Keep NC or **HIGH** if not use.)	
36	CSB	Serial communication enables. (For test only)	
37	SCL	Serial communication clock input (For test only)	
38	SDA	Serial communication data input. (For test only)	
39	SCL_I2C	Serial communication clock input. (For test only)	
40	SDA_I2C	Serial communication data input. (For test only)	

Note: All input signals shall be low or Hi-resistance state when VDD is off.

6.2 LVDS Receiver

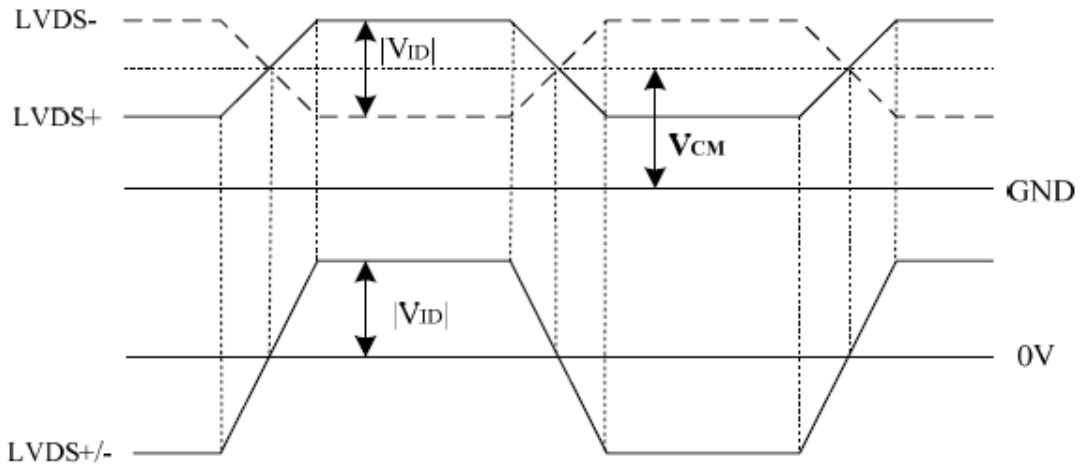
6.2.1 Signal Electrical Characteristics For LVDS Receiver

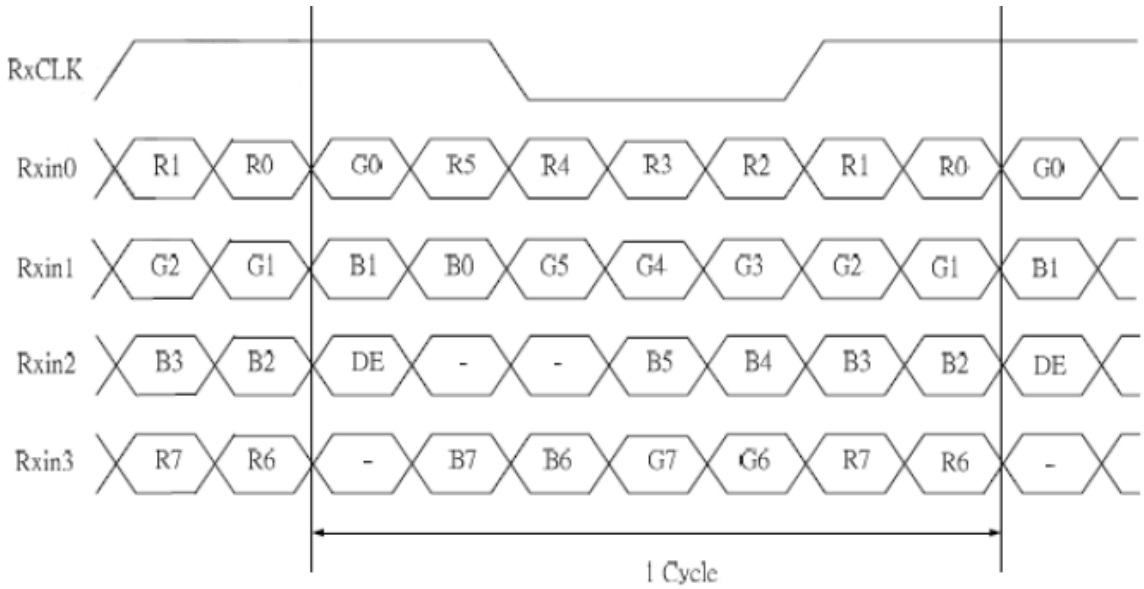
Table 7 LVDS Receiver Electrical Characteristics

Parameter	Symbol	Min.	Typ.	Max.	Unit	Conditions
Differential Input High	Vth	-	-	+100	mV	V_{CM}=+1.2V
Differential Input Low	Vtl	-100	-	-	mV	V_{CM}=+1.2V
Magnitude Differential Input	$\|V_{ID}\|$	200	-	400	mV	-
Common Mode Voltage	V_{CM}	0.3+(VID/2)	-	VDD-1.2-(VID/2)	V	-
Common Mode Voltage	ΔV_{CM}	-	-	50	mV	V_{CM}=+1.2V

Note (1) Input signals shall be low or Hi-Z state when VDD is off.

(2) All electrical characteristics for LVDS signal are defined and shall be measured at the interface connector of LCD.





7.0 Interface Timings

7.1 Timing Characteristics

Interface Timings

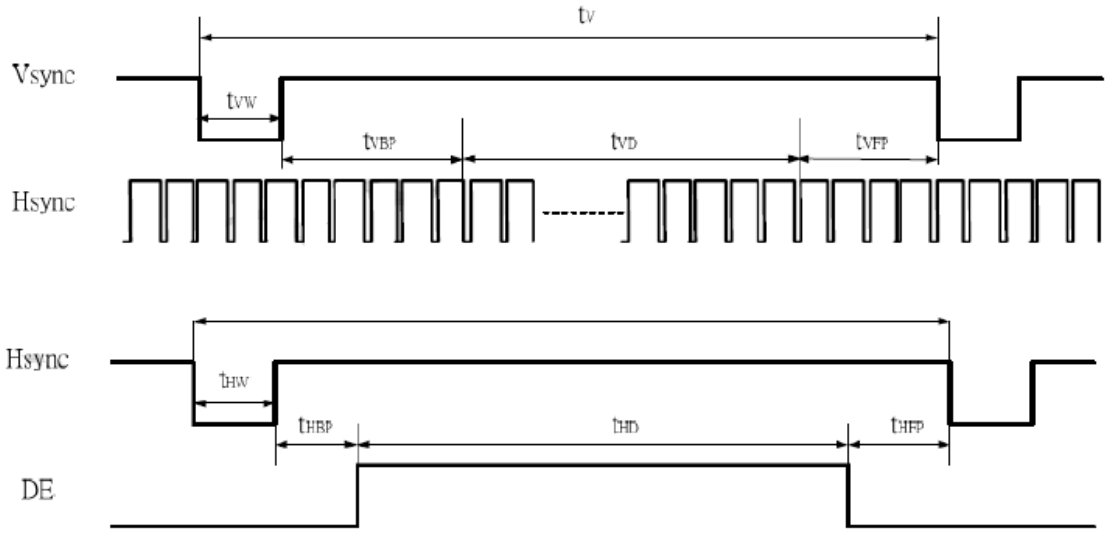
Parameter	Symbol	Min.	Typ.	Max.	Unit
LVDS Clock Frequency	Fclk	(70.0)	(72.4)	(76.6)	MHz
H Total Time	HT	(1,410)	(1,440)	(1,470)	Clocks
H Active Time	HA		1,280		Clocks
V Total Time	VT	(828)	(838)	(868)	Lines
V Active Time	VA		800		Lines
Frame Rate	FV	-	(60)	-	Hz

Note1： HT * VT *Frame Frequency≤(76.6) MHz

Note2: All reliabilities are specified for timing specification based on refresh rate of 60Hz.

7.2 Timing Diagram of Interface Signal (DE mode)

Figure 8 Timing Characteristics



8.0 Power Consumption

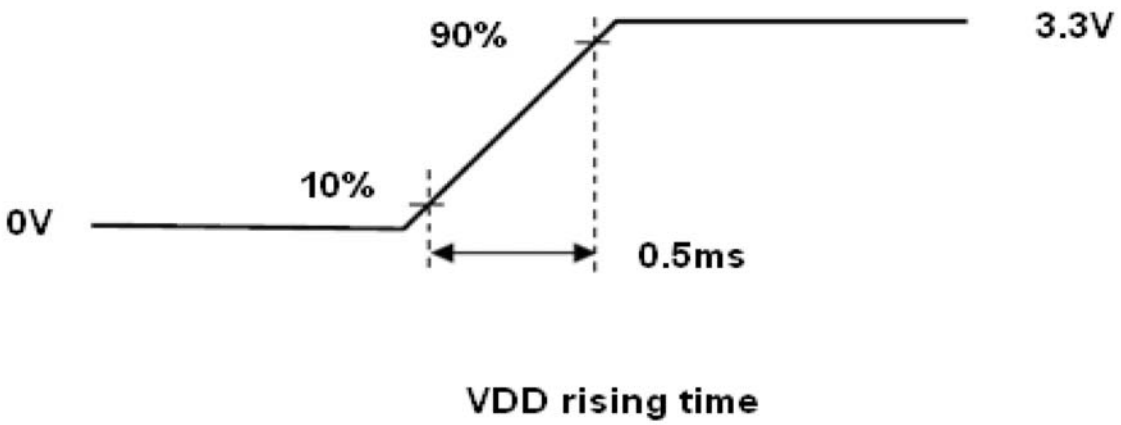
Input power specifications are as follows.

Table 8 Power Consumption

Item		Symbol	Min	Typ	Max	Unit	Note
LCD Drive Voltage		VDD	3.0	3.3	3.6	V	(2),(4)
VDD Current	White Pattern	IDD	--	0.27	--	A	(3),(4)
VDD Power Consumption	White Pattern	PDD	--	--	1.0	W	(3),(4)
Rush Current		Irush			1.5	A	(1),(4),(5)
Allowable Logic/LCD Drive Ripple Voltage		VDDrp			300	mV	(4)
LED Driver Power Voltage		VLED	--	12	--	V	
LED Driver Current		ILED	--	0.75	--	A	LED_EN =ADJ=High
ADJ frequency		f_{PWM}	100	--	20k	Hz	
ADJ logic level High		VIH	2.4	--	--	V	
ADJ logic level High		VIL	--	--	0.7	V	

Note (1) Measure Condition

Figure 9 VDD rising time

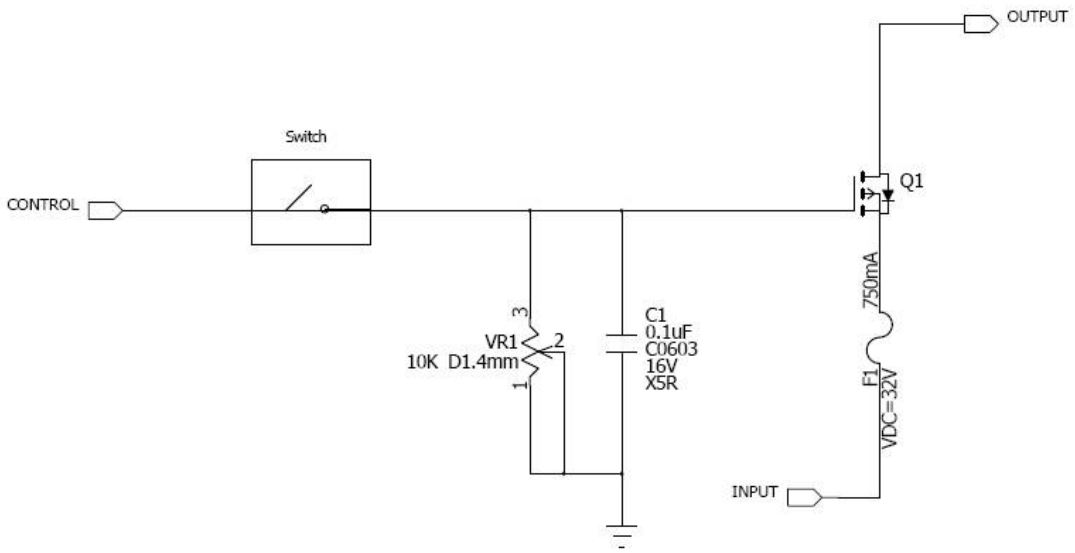


VDD rising time

Note (2) Frame Rate=60Hz, VDD=3.3V,DC Current.

Note (3) Operating temperature 25℃ , humidity 55%RH.

Note (4) The reference measurement circuit of rush current.



9.0 Power ON/OFF Sequence

Power on/off sequence is as follows. Interface signals are also shown in the chart. Signals from any system shall be Hi-Z state or low level when VDD is off.

Figure 11 Power Sequence

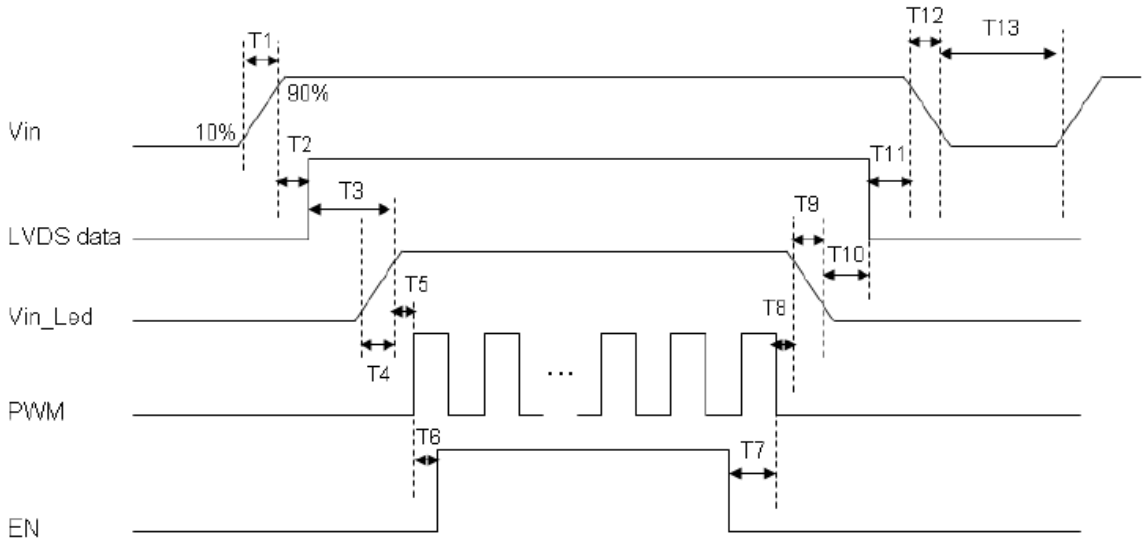


Table 9 Power Sequencing Requirements

Parameter	Symbol	Unit	Min	Typ.	Max
VIN Rise Time	T1	ms	0.5	--	10
VIN Good to Signal Valid	T2	ms	30	--	90
Signal Valid to Backlight On	T3	ms	200	--	--
Backlight Power On Time	T4	ms	0.5	--	--
Backlight VDD Good to System PWM On	T5	ms	10	--	--
System PWM ON to Backlight Enable ON	T6	ms	10	--	--
Backlight Enable Off to System PWM Off	T7	ms	0	--	--
System PWM Off to B/L Power Disable	T8	ms	10	--	--
Backlight Power Off Time	T9	ms	--	10	30
Backlight Off to Signal Disable	T10	ms	200	--	--
Signal Disable to Power Down	T11	ms	0	--	50
VIN Fall Time	T12	ms	--	10	30
Power Off	T13	ms	500	--	--

10 ELIABILITY TEST CONDITIONS

Test Item	Test Conditions	Note
High Temperature Operation	70±3°C ,Dry t=240 hrs	
Low Temperature Operation	-20±3°C, Dry t=240 hrs	
High Temperature Storage	80±3°C , Dry t=240 hrs	1,2
Low Temperature Storage	-30±3°C ,Dry t=240 hrs	1,2
Thermal Shock Test	-20°C ~ 25°C ~ 70°C 30 m in. 5 min. 30 min. (1 cycle) Total 100 cycle(Dry)	1,2
Storage Humidity Test	60 °C, Humidity 90%, 240 hrs	1,2
Vibration Test (Packing)	Sweep frequency : 10 ~ 55 ~ 10 Hz/1min Amplitude : 0.75mm Test direction : X.Y.Z/3 axis Duration : 30min/each axis	2

Note 1 : Condensation of water is not permitted on the module.

Note 2 : The module should be inspected after 1 hour storage in normal conditions (15-35°C , 45-65%RH).

Note 3 : The module shouldn't be tested more than one condition, and all the test conditions are independent.

Note 4 : All the reliability tests should be done without protective film on the module.

11 USE PRECAUTIONS

11.1 Handling precautions

1) The polarizing plate may break easily so be careful when handling it. Do not touch, press or rub it with a hard-material tool like tweezers.
2) Do not touch the polarizing plate surface with bare hands so as not to make it dirty. If the surface or other related part of the polarizing plate is dirty, soak a soft cotton cloth or chamois leather in benzine and wipe off with it. Do not use chemical liquids such as acetone, toluene and isopropyl alcohol. Failure to do so may bring chemical reaction phenomena and deteriorations.
3) Remove any spit or water immediately. If it is left for hours, the suffered part may deform or decolorize.
4) If the LCD element breaks and any LC stuff leaks, do not suck or lick it. Also if LC stuff is stuck on your skin or clothing, wash thoroughly with soap and water immediately.

11.2 Installing precautions

1) The PCB has many ICs that may be damaged easily by static electricity. To prevent breaking by static electricity from the human body and clothing, earth the human body properly using the high resistance and discharge static electricity during the operation. In this case, however, the resistance value should be approx. 1MΩ and the resistance should be placed near the human body rather than the ground surface. When the indoor space is dry, static electricity may occur easily so be careful. We recommend the indoor space should be kept with humidity of 60% or more. When a soldering iron or other similar tool is used for assembly, be sure to earth it.
2) When installing the module and ICs, do not bend or twist them. Failure to do so may crack LC element and cause circuit failure.
3) To protect LC element, especially polarizing plate, use a transparent protective plate (e.g., acrylic plate, glass etc) for the product case.
4) Do not use an adhesive like a both-side adhesive tape to make LCD surface (polarizing plate) and product case stick together. Failure to do so may cause the polarizing plate to peel off.

11.3 Storage precautions

1) Avoid a high temperature and humidity area. Keep the temperature between 0°C and 35°C and also the humidity under 60%.
2) Choose the dark spaces where the product is not exposed to direct sunlight or fluorescent light.
3) Store the products as they are put in the boxes provided from us or in the same conditions as we recommend.

11.4 Operating precautions

1) Do not boost the applied drive voltage abnormally. Failure to do so may break ICs. When applying power voltage, check the electrical features beforehand and be careful. Always turn off the power to the LC module controller before removing or inserting the LC module input connector. If the input connector is removed or inserted while the power is turned on, the LC module internal circuit may break.
2) The display response may be late if the operating temperature is under the normal standard, and the display may be out of order if it is above the normal standard. But this is not a failure; this will be restored if it is within the normal standard.
3) The LCD contrast varies depending on the visual angle, ambient temperature, power voltage etc. Obtain the optimum contrast by adjusting the LC dive voltage.
4) When carrying out the test, do not take the module out of the low-temperature space suddenly. Failure to do so will cause the module condensing, leading to malfunctions.
5) Make certain that each signal noise level is within the standard (L level: 0.2Vdd or less and H level: 0.8Vdd or more) even if the module has functioned properly. If it is beyond the standard, the module may often malfunction. In addition, always connect the module when making noise level measurements.
6) The CMOS ICs are incorporated in the module and the pull-up and pull-down function is not adopted for the input so avoid putting the input signal open while the power is ON.

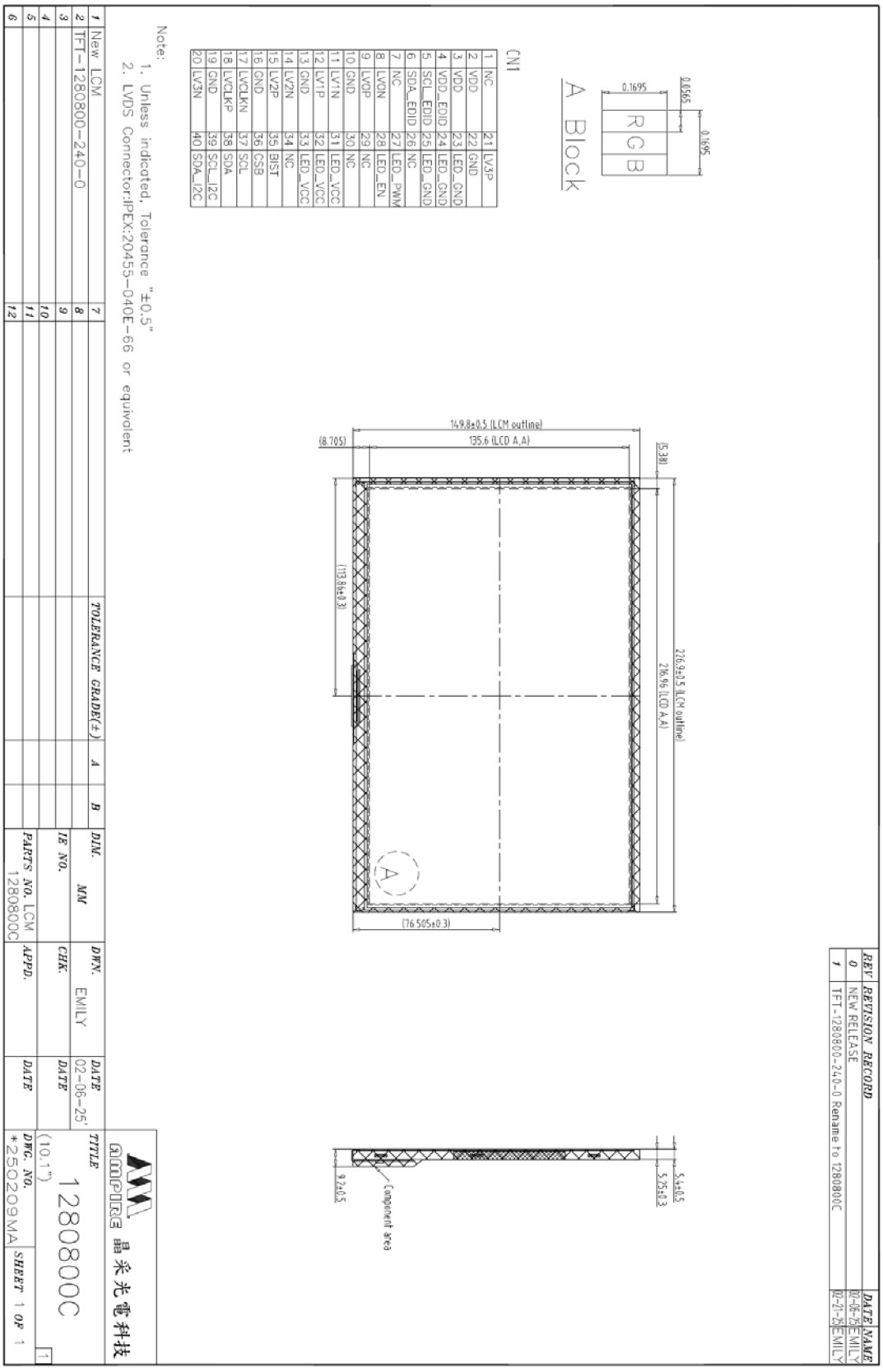
7) The characteristic of the semiconductor element changes when it is exposed to light emissions, therefore ICs on the LCD may malfunction if they receive light emissions. To prevent these malfunctions, design and assemble ICs so that they are shielded from light emissions.

8) Crosstalk occurs because of characteristics of the LCD. In general, crosstalk occurs when the regularized display is maintained. Also, crosstalk is affected by the LC drive voltage. Design the contents of the display, considering crosstalk.

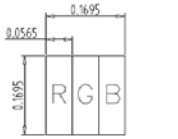
11.5 Other

1) Do not disassemble or take the LC module into pieces. The LC modules once disassembled or taken into pieces are not the guarantee articles.
2) Do not keep the LCD at the same display pattern continually. The residual image will happen and it will damage the LCD. Please use screen saver.
3) AMIPRE will provide one year warrantee for all products and three months warrantee for all repairing products.

12.MECHANIC DRAWING



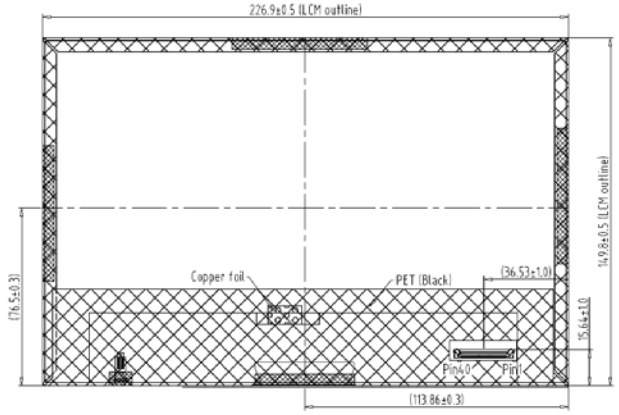
REV	REVISION RECORD	DATE	NAME
0	NEW RELEASE	02-06-25	EMILY
1	TFT-1280800-240-0 Rename to 1280800C	02-21-25	EMILY



A Block

CN1

1	NC	21	LV3P
2	VDD	22	GND
3	VDD	23	LED_GND
4	VDD_EDID	24	LED_GND
5	SCL_EDID	25	LED_GND
6	SDA_EDID	26	NC
7	NC	27	LED_PWM
8	LV0N	28	LED_EN
9	LV0P	29	NC
10	GND	30	NC
11	LV1N	31	LED_VCC
12	LV1P	32	LED_VCC
13	GND	33	LED_VCC
14	LV2N	34	NC
15	LV2P	35	BIST
16	GND	36	CSB
17	LVCLKN	37	SCL
18	LVCLKP	38	SDA
19	GND	39	SCL_I2C
20	LV3N	40	SDA_I2C



Back view

Note:
1. Unless indicated, Tolerance "±0.5"
2. LVDS Connector:IPEX:20455-040E-66 or equivalent

AMPIRE 晶采光電科技

1	New LCM	7		TOLERANCE GRADE(±)	A	B	DIM. MM	DWN. EMILY	DATE 02-06-25'	TITLE 1280800C (10.1")	1
2	TFT-1280800-240-0	8									
3		9					IE NO.	CHK.	DATE		
4		10									
5		11					PARTS NO.LCM-1 1280800C	APPD.	DATE	DWG. NO. *250210MA	SHEET 1 OF 1
6		12									